

Software Design & Development and Digital Communication

Transform your ideas into digital success





### Who We Are!

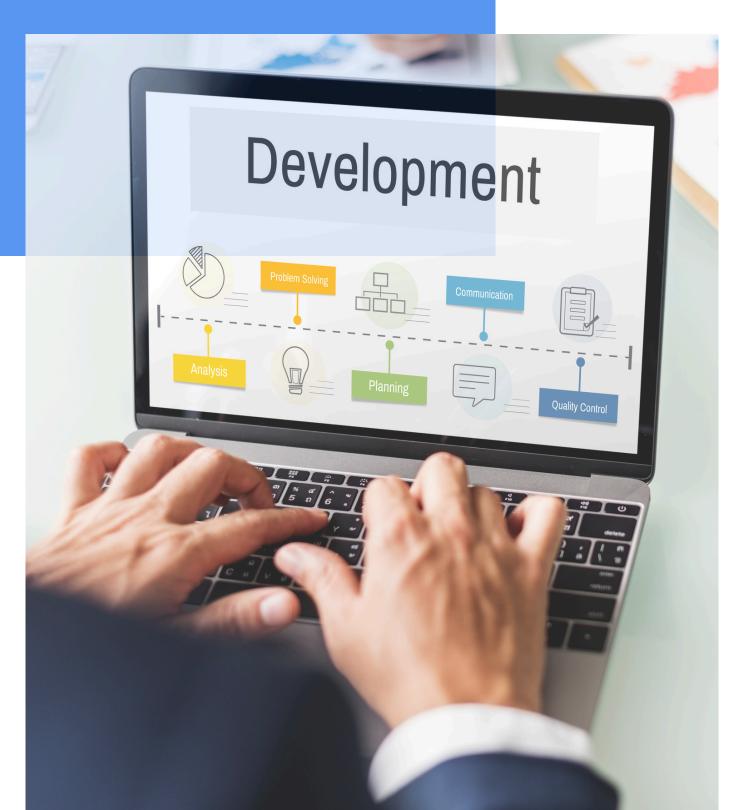
SARL KIMASOFT is a dynamic and innovative company specializing in the design and development of cutting-edge software and enterprise applications, integrating the latest technologies and artificial intelligence.

We stand out for our ability to create tailor-made solutions that meet our clients' specific needs, ensuring optimal efficiency and performance.

In parallel, we are experts in digital communication. We design customized websites optimized for search engine ranking, ensuring greater visibility across search engines. Our expertise also extends to social media marketing, where we develop strategic, targeted advertising campaigns to maximize engagement and conversion. Our content creation and graphic design services add significant value, strengthening our clients' visual identity and message.







## **About Us**

DIn addition, we provide advanced data processing and business intelligence services. We help our clients fully harness the potential of their data through in-depth analyses and customized reports. Our expertise in data management and analytics enables us to transform raw information into valuable insights, facilitating strategic decision-making and performance optimization.

Our multidisciplinary team, composed of experienced and passionate professionals, designs end-to-end solutions for a wide range of industries. We possess strong expertise in digital transformation, enabling our clients to stay at the forefront of innovation and competitiveness.





## **Our Software Is Certified**

#### **STARTUP**

#### **INNOVATIVE PROJECT**





**INNOVATIVE PROJECT** 



# Winner of the 2021 STARTUP Challenge Edition







Best Software in Algeria at the STARTUP CHALLENGE Edition 2021, sponsored by the Minister Delegate in charge of Startups and the Knowledge Economy, Mr. Yacine Walid.



## Some of Our References





















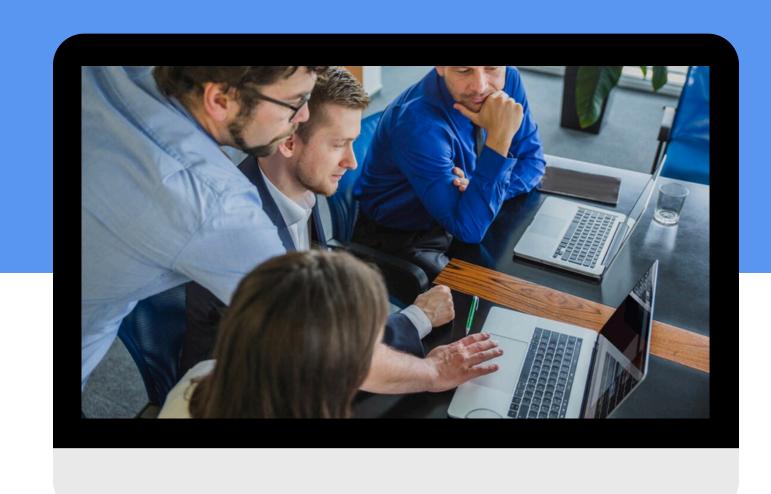








## Our Activities









**Digital Communication** 





#### **Software Design and Development**

**Business Management ERP** 

TMS (Transport Management System)

CMMS (Computerized Maintenance Management System)











Asset & Inventory Management

**Electronic Document Management** 



#### **Business Management ERP**



#### -Presentation:

Our SOLEX Enterprise Resource Planning (ERP) system integrates all the processes and tools that empower you to supervise, optimize, and coordinate your company's activities and resources.



#### -SOLEX Features:

























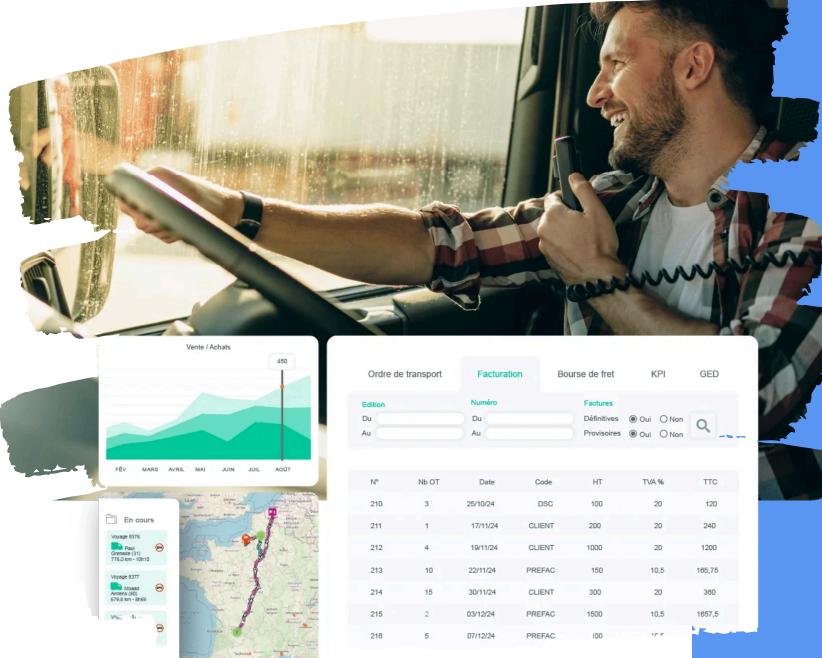
### TMS (Transport Management System)



#### -Presentation:

Revolutionize your logistics with our TMS – a complete solution for efficient and profitable management of your transportation operations.

Maximize your fleet's profitability and efficiency while reducing costs



#### -TMS features:

AvailabilityManagement (Drivers, Vehicles, Trailers)



Fleet, Trailer, and Logistics **Equipment Management** 



Driver, Vehicle, and Trailer **Assignment Management** 



**Driving Time and Overtime** Management



**Goods Management** 



**Route Sheets and Mission** Management



Pre-Invoicing and Invoicing Management

Freight Management



**Graphical Planning** 



Rate, Quotation, and Order Management

#### -TMS features:

AvailabilityManagement (Drivers, Vehicles, Trailers)





Claims Management



**Notifications and Alerts** 



Mission Expense

Management



Logistics Operations
Management



Guided Reporting and Customized Sales Forecast Reports



Transport, Vehicle, and Driver Document Management



**Fuel Management** 



Profitability and Time Tracking Management

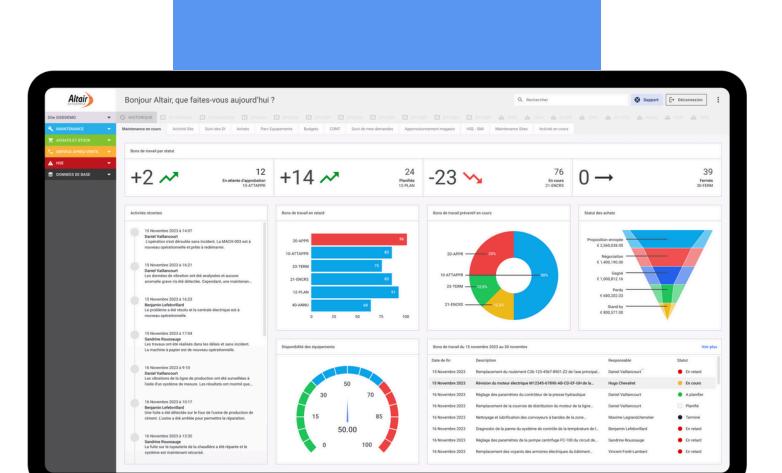


Loaded and Empty Mileage

Management



## GMAO / CMMS (Computerized Maintenance Management System):

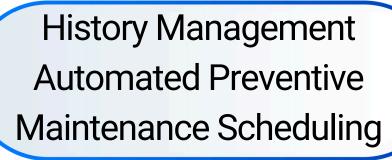


-Presentation:



Optimize the longevity and performance of your equipment with our CMMS solution. Reduce downtime and maintenance costs through intelligent, proactive asset management..

#### -CMMS features:







Maintenance Project

Management

Intervention Scheduling





Maintenance Budget
Management

Maint Scale **Notifications and Alerts** 

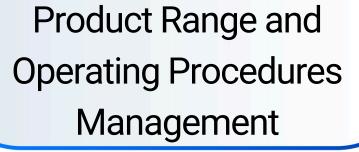




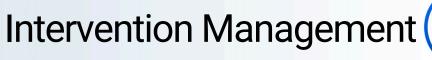
Vehicle Warranty

Management

Equipment, Sub-Equipment, and Component Management











Work Order Management

#### -CMMS features:

Claims Management by Type, Cause, and Severity



Personnel, Absence, and Time Tracking Management





**Stock Management** 



Procurement Management



(B)



Inventory, Warehouse, and Location Management



Supplier Management





Garage and Repair Workshop Management



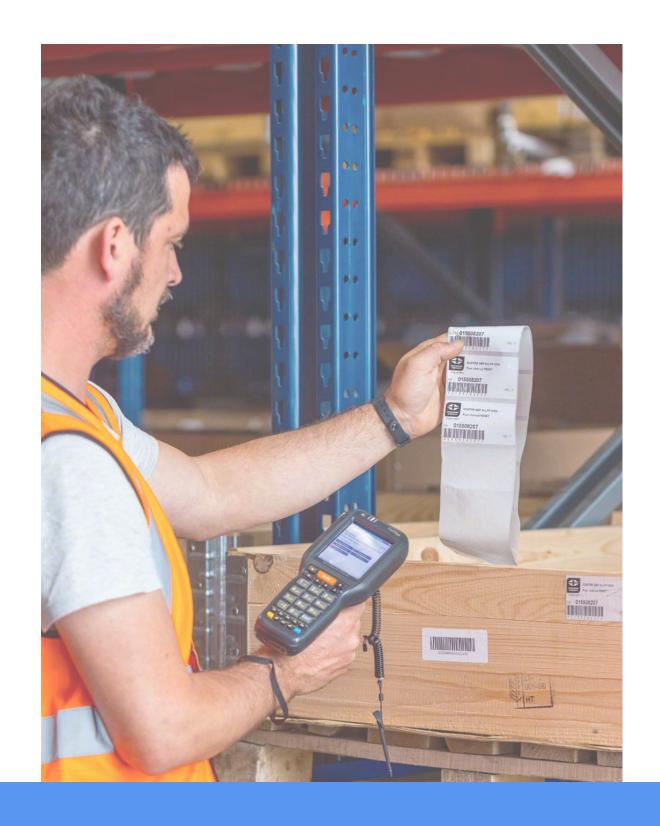
Overconsumption

Management (Time and PDR)

Parts and PDR Management



### **Asset Management & Inventory**

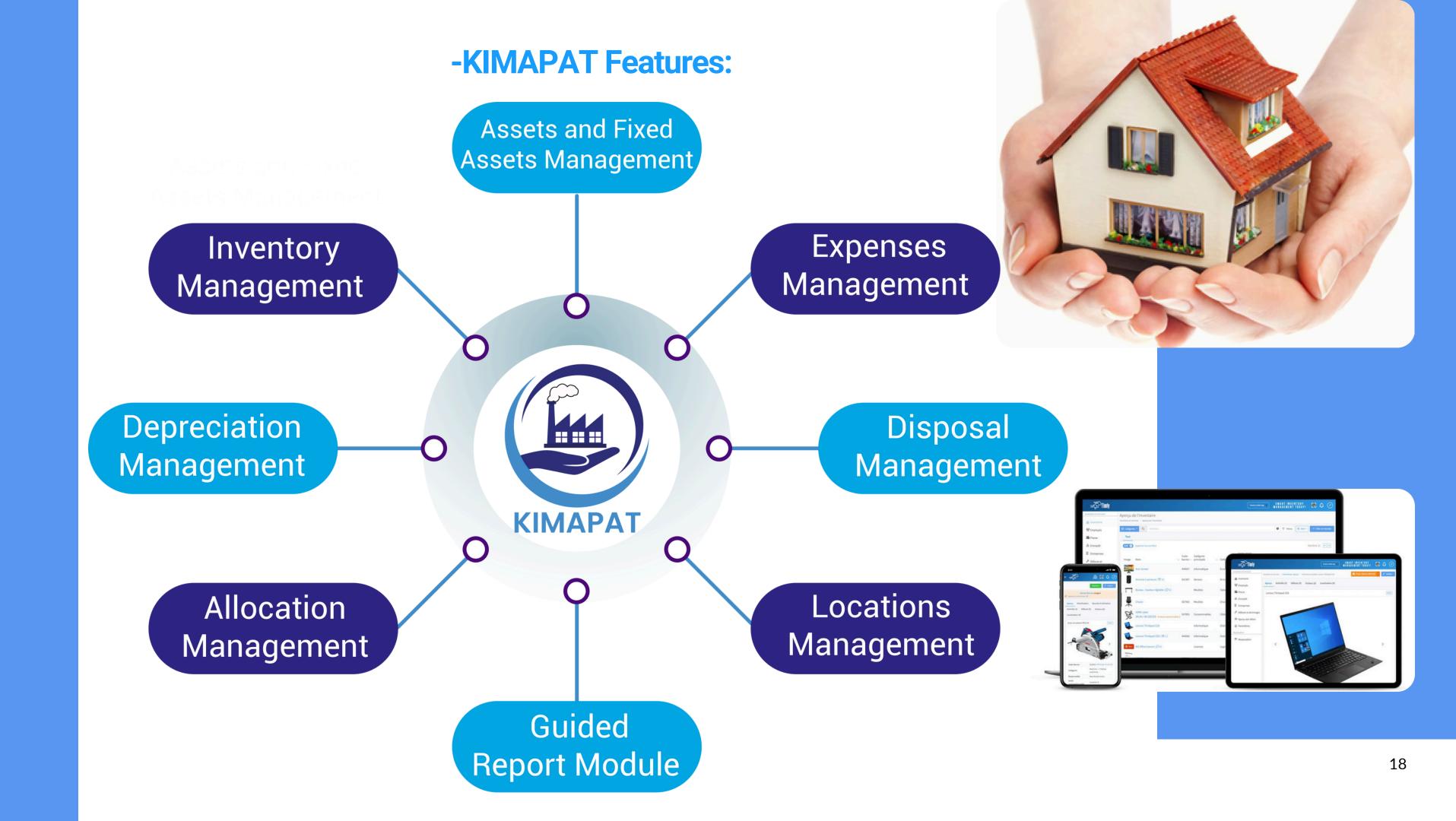






#### - Presentation:

KIMAPAT is web-based software designed using the latest development technologies. KIMAPAT is not just a simple asset management software, but offers several additional features and modules such as inventory management using barcodes.



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## Electronic Document Management: Document Management System (DMS & AI)



#### -Presentation:

Our Al-powered solution is a Document Management System (DMS) that offers digitization services for all types of documents (PDF, Word, Excel, Email, Video, etc.).

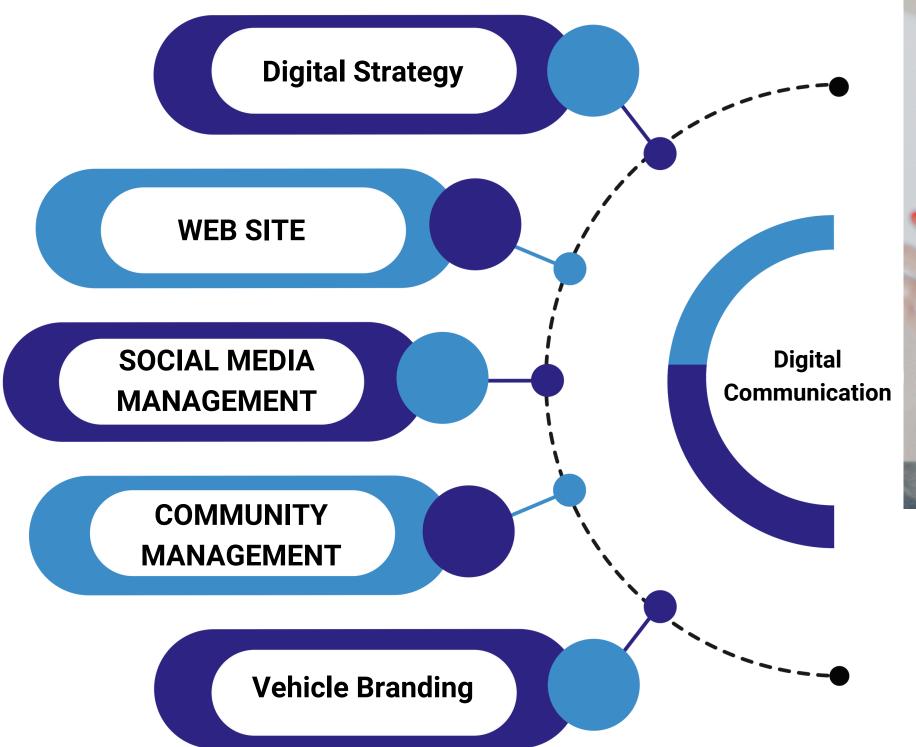


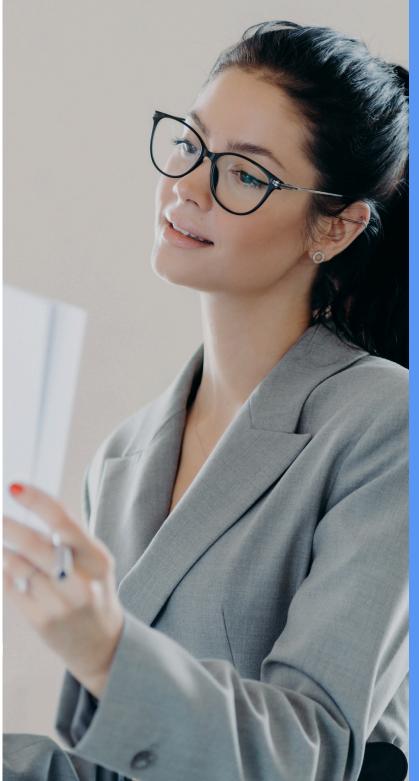






## Holistic Digital Marketing





Integrating digital marketing into a company's strategy has become essential.

That's why, at KIMASOFT, we implement a 360° digital marketing approach tailored to your goals, enabling your business to reap numerous benefits — reducing costs, targeting the right audience, increasing visibility, building customer loyalty, measuring performance, and more).



# Thank you for your kind attention!

©By choosing KIMASOFT, you are opting for Algeria's number one software solutions, combining performance, innovation, and local expertise.

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